Basic course data	
Academic Unit:	**Faculty of Architecture, Design and Wood Technology**
Program:	**Interior Architecture and Furniture Design**
Titulli i lëndës:	**Shop Design**
Study level:	**Bachelor**
Subject status:	**Mandatory**
Year of study:	**III**
Number of hours per week:	**3**
Value of credits – ECTS:	**5**
Lecturer of the subject:	
Contact details:	
Subject description:	Students will understood the steps involved with successful visual communication within retail environments. The skills you acquire and visual outcomes produced during the course will contribute to your personal portfolio and prepare you for further study in design
Purpose of subject:	The main objective of this course is to provide the student with information about all types of commercial spaces, knowledge and tools to address problems in the interior design of shop design.
Expected learning outcomes:	Upon completion of this module, students will be able to: • Demonstrate competence in solving design problems in commercial interior design spaces, • Know the steps used in design from problem definition to final design • Apply art techniques to commercial interiors and showcases.

Contribution to student workload (which should correspond to the students learning outcomes			
Activity	**Hours**	**Days/week**	**Total**
Lectures	2	14	28
Theoretical / laboratory	1	14	17

exercises			
Practical work			0
Contacts to the Lecturer / Consultations	1	1	1
Field exercises	0	0	0
Tests, student seminars	0	0	0
Home work	0	0	0
Time of self-study (in the library or home)	3	15	45
Final preparation for the exam	6	5	30
Time spent in assessment (tests, quiz, final exam)	2	1	2
Projects, presentations, etc.	0	0	0
Total			**123**

Teaching methodology:	Lectures and exercises combined with case studies and classroom discussions
Assessment methods:	Final exam assessed with 10% participation 20% of the assignments throughout the semester, 30% of the test of possible answer questions and 40% of the final project that the student must complete.
Literature	
Basic literature:	Designing Commercial Interiors, 2nd Edition, Christine M. Piotrowski, Elizabeth A. Rogers,
Additional literature:	Designing with Models: A Studio Guide to Making and Using Architectural Design Models, 2nd Edition, Criss Mills, 2011 Summary of translated materials

Designed plan of teaching:	
Weeks	**Lecture to be held**
Week 1:	**Introduction to the design of commercial spaces.** Designing Commercial Interiors, 2nd Edition, Christine M. Piotrowski, Elizabeth A. Rogers, - Chapter 1.
Week 2:	**Attracting the consumer in commercial spaces**Designing Commercial Interiors, 2nd Edition, Christine M. Piotrowski, Elizabeth A. Rogers, - Chapter 2.
Week 3:	**Consumer management in commercial spaces**

	Designing Commercial Interiors, 2nd Edition, Christine M. Piotrowski, Elizabeth A. Rogers, - Chapter 2.
Week 4:	**Showcases** Designing Commercial Interiors, 2nd Edition, Christine M. Piotrowski, Elizabeth A. Rogers, - Chapter 4.
Week 5:	**Dizajnimi i hapësirave komerciale** Designing Commercial Interiors, 2nd Edition, Christine M. Piotrowski, Elizabeth A. Rogers, - Chapter 5.
Week 6:	**Design of commercial spaces -** Designing Commercial Interiors, 2nd Edition, Christine M. Piotrowski, Elizabeth A. Rogers, . - Chapter 6.
Week 7:	**Interior elements in design offices;** Designing Commercial Interiors, 2nd Edition, Christine M. Piotrowski, Elizabeth A. Rogers, - Chapter 7.
Week 8:	**Dormitory and catering spaces** Designing Commercial Interiors, 2nd Edition, Christine M. Piotrowski, Elizabeth A. Rogers, - Chapter 8.
Week 9:	**Retail facilities** Designing Commercial Interiors, 2nd Edition, Christine M. Piotrowski, Elizabeth A. Rogers, - Chapter 10.
Week 10:	**Institutional spaces** Designing Commercial Interiors, 2nd Edition, Christine M. Piotrowski, Elizabeth A. Rogers, - Chapter 11.
Week 11:	**Cultural and recreational facilities** Designing Commercial Interiors, 2nd Edition, Christine M. Piotrowski, Elizabeth A. Rogers,
Week 12:	**Advertising showcases** Designing Commercial Interiors, 2nd Edition, Christine M. Piotrowski, Elizabeth A. Rogers,
Week 13:	**Exercises - Creating a Model (Industrial Space Design)** Designing Commercial Interiors, 2nd Edition, Christine M. Piotrowski, Elizabeth A. Rogers,
Week 14:	**Exercises - Creating a Model (Designing an Industrial Space)** Designing Commercial Interiors, 2nd Edition, Christine M. Piotrowski, Elizabeth A. Rogers,
Week 15:	**Repetition**
Academic Policies and Rules of Conduct:	
Regular attendance, keeping calm and active engagement in dialogue during lectures and exercises is mandatory.	