Basic data of the subject	
Academic Unit:	**Faculty of Applied Arts**
Subject title:	**English III**
Study level:	**Bachelor**
Subject status:	**Mandatory**
Year of studies:	**2**
Number of hours per week:	**2**
Value of credits – ECTS:	**3**
Lecturer of the subject:	
Contact details:	
Course description:	This course primarily focuses on the development of communication skills, as well as the enhancement of the vocabulary and language used in art and design. The main book which will be used throughout the semester is "Career Paths: Art and Design" which in addition to including career-specific topics such as shapes, colors and styles, photography, art movements, etc., also contributes to the development of the four basic language skills: listening, speaking, reading, and writing, alongside which key notions of English grammar will also be taught.
Course objectives:	This course aims to improve students' communication skills, particularly in work-related situations and environments, by expanding their vocabulary and improving their existing knowledge of the English grammar through lectures, exercises, and discussions. Special emphasis will be placed on critical thinking and working well with others.
Expected learning outcomes:	Upon completing this module the student should be able to: • have conversations in English by using an adequate and often career-specific language and vocabulary • listen to and understand conversations in which terms to do with art and design are used • write texts made up of three to five paragraphs using the grammar and vocabulary acquired throughout the semester • understand texts that contain themes related to their field of study

Contribution to student workload (which should correspond to the students learning outcomes)			
Activity	**Hours**	**Days/weeks**	**Total**
Lectures	2	15	30
Theoretical / laboratory exercises	0	0	0
Practical work	0	0	0
Contact with the lecturer / Consultations	1	15	15
Field exercises	0	0	0
Tests, seminar papers	2	1	2
Homework	2	10	20
Independent work (in the library or at home)	3	15	45
Final preparation for the exam	4	1	4
Time spent in assessment (tests, quiz, final exam)	2	2	4
Projects, presentations, etc.			
Total			**120**
Teaching methodology:	Lectures, exercises, individual work, pair work, and group work, homework (essay, questions and answers), etc.		
Assessment methods:	10% Activity and engagement during lectures 30% Midterm test 60% Final exam		
Literature			
Basic literature:	Art & Design by Virginia Evans, Jenny Dooley, Henrietta P. Rogers. Express Publishing, 2013.		
Additional literature:	The Visual Dictionary of Graphic Design by Gavin Ambrose, Paul Harris. AVA Publishing SA 2006.		

Designed plan of teaching:	
Week	**Lecture to be held**
Week 1:	Introduction to the course, discussion of the syllabus and learning material
Week 2:	**Unit 1: Describing shapes** Reading: Memo; Vocabulary: angle, circular, curved, diagonal, line, etc.; Function: Expressing doubt **Unit 2: Describing light** Reading: Article; Vocabulary: black, bright, contrast, dark, light, opaque, shade; Function: Identifying an error

Week 3:	**Unit 3: Describing color** Reading: Textbook chapter; Vocabulary: color wheel, complementary color, dull, hue, intensity, pigment, etc.; Function: Making a suggestion **Unit 4: Describing placement** Reading: Email; Vocabulary: above, across from, below, between, close, far, etc.; Function: Asking for an opinion
Week 4:	**Unit 5: Describing style** Reading: Review; Vocabulary: balance, cluttered, empty, flow, jagged, pattern, etc.; Function: Disagreeing with an opinion **Unit 6: Physical materials 1** Reading: Webpage; Vocabulary: colored pencil, eraser, ink, marker, paper cutter, pen, tape, etc.; Function: Adding information
Week 5:	**Unit 7: Physical materials 2** Reading: Poster; Vocabulary: acrylic, brush, clay, easel, glaze, etc.; Function: Making an apology **Unit 8: Electronic equipment 1** Reading: Advice column; Vocabulary: aspect ratio, computer, display, resolution, monitor, etc.; Function: Making a comparison
Week 6:	**Unit 9: Electronic equipment 2** Reading: Webpage; Vocabulary: digital camera, laser printer, matte, scanner, etc.; Function: Reacting to good news **Unit 10: Basic actions 1** Reading: Email; Vocabulary: design, draw, drop, edit, enlarge, erase, etc.; Function: Talking about deadlines
Week 7:	**Unit 11: Basic actions 2** Reading: Memo; Vocabulary: copy, create, darken, fill in, highlight, illustrate, etc.; Function: Introducing a problem **Unit 12: Sketches and drawings** Reading: Email; Vocabulary: basic, charcoal, concept, detail, drawing board, graphite, etc.; Function: Asking about competition
Week 8:	Midterm test
Week 9:	**Unit 13: Applied Arts** Reading: Program description; Vocabulary: applied arts, ceramics, commercial, craft, decorative arts, etc.; Function: Identifying a main idea **Unit 14: Graphic Arts**

	Reading: Email; Vocabulary: calligraphy, graphic arts, offset printing, printing ink, screen printing, etc.; Function: Providing reasons
Week 10:	**Unit 15: Fine Arts** Reading: Poster; Vocabulary: aesthetics, carve, fine arts, sculpture, statue, three-dimensional, etc.; Function: Asking about location **(From book 2) Unit 1: Art movements** Reading context: Brochure; Vocabulary: abstract, art deco, cubism, expressionism, impressionism, etc.; Function: Describing expectations
Week 11:	**(From book 2) Unit 2: Photography 1** Reading context: Webpage; Vocabulary: camera, develop, exposure, film, flash, etc.; Function: Making a prediction **(From book 2) Unit 3: Photography 2** Reading context: Blog; Vocabulary: aperture, digital photography, digital zoom, image sensor, etc.; Function: Describing appropriate users
Week 12:	**(From book 2) Unit 4: Photo editing 1** Reading context: Advice column; Vocabulary: file format, pixel, photo editing, PNG, etc.; Function: Recommending an action not be taken **(From book 2) Unit 5: Photo editing 2** Reading context: Webpage; Vocabulary: blur, clone, crop, red eyes, resize, retouch, etc.; Function: Making suggestions
Week 13:	**(From book 2) Unit 6: Fonts 1** Reading context: User's manual; Vocabulary: bold, caps, font, format, italic, outline, point, shadow, etc.; Function: Asking for an opinion **(From book 2) Unit 7: Fonts 2** Reading context: Textbook chapter; Vocabulary: angle, character width, expanded, ornamental, proportional, etc.; Function: Confirming a prediction
Week 14:	**(From book 2) Unit 8: Type and lettering** Reading context: Webpage; Vocabulary: lettering, set, stationery, type design, typeface, etc.; Function: Making an appointment **(From book 2) Unit 9 & 10: Web design** Reading context: Webpage and course description; Vocabulary: appearance, content, navigation, coding, programming language, etc.; Function: Talking about goals, Changing topics
Week 15:	Review of the covered material, preparation for exam

Academic Policies and Rules of Conduct:
Students must attend classes regularly and engage in discussions and other activities that take place during lectures.