Basic data of the subject	
Academic Unit:	**Faculty of Applied Arts**
Subject title:	**English I**
Study level:	**Bachelor**
Subject status:	**Mandatory**
Year of studies:	**2**
Number of hours per week:	**2**
Value of credits – ECTS:	**3**
Lecturer of the subject:	
Contact details:	
Course description:	This course focuses mainly on developing listening and speaking skills in English. The main book which will be used throughout the semester is the third one in the series "Q: Skills for Success", where each unit has clear objectives which motivate students to achieve their language learning goals. In addition, this course will also touch upon topics which are related to the field of study so that students are familiarized with the language and terminology that they will need later on in their profession. Additional literature, including the textbooks "Shades and Shapes: English for the Visual Arts, Design and Architecture" and "English for Graphic Designers", will also be utilized for this purpose.
Course objectives:	This course aims to enhance students' listening and speaking skills in English, and at the same time enable them to develop their critical thinking and succeed academically.
Expected learning outcomes:	Upon completing this module, the student should be able to: • identify the main ideas after listening to conversations, short lectures, interviews and discussions in English • answer questions based on the information extracted after listening to conversations or discussions in English • summarize and paraphrase listening fragments • have conversations on familiar topics which usually relate to daily life

Contribution to student workload (which should correspond to the students learning outcomes)			
Activity	**Hours**	**Days/weeks**	**Total**
Lectures	2	15	30
Theoretical / laboratory exercises	0	0	0
Practical work	0	0	0
Contact with the lecturer / Consultations	1	15	15
Field exercises	0	0	0
Tests, seminar papers	1	1	1
Homework	1	10	10
Independent work (in the library or at home)	1	15	15
Final preparation for the exam	2	1	2
Time spent in assessment (tests, quiz, final exam)	1	2	2
Projects, presentations, etc.			
Total			**75**
Teaching methodology:	Lectures, exercises, individual work, pair work, and group work, homework (essay, questions and answers), etc.		
Assessment methods:	10% Activity and engagement during lectures 30% Midterm test 60% Final exam		
Literature			
Basic literature:	Q: Skills for Success, Listening and Speaking (Level 3) by Miles Craven, Kirstin D. Sherman. Oxford University Press, 2013.		
Additional literature:	1. Shades and Shapes: English for the Visual Arts, Design and Architecture by Donatella Bottero, Viola Invernizzi. Edisco Editrice, Torino, 2016. 2. English for Graphic Designers by O.A. Filonchik, A.G. Nikolaeva. Siberian Federal University, 2018.		

Designed plan of teaching:	
Week	**Lecture to be held**
Week 1:	Introduction to the course, discussion of the syllabus and learning material
Week 2:	**Unit 1: First Impressions** Are first impressions accurate? Listening 1: The Psychology of First Impressions – A lecture (Psychology)

	Listening 2: Book Review of *Blink* by Malcolm Gladwell – A radio program (Interpersonal Communication)
Week 3:	**Unit 2: Food and Taste** What's more important: taste or nutrition? Listening 1: You Are What You Eat – A radio program (Nutrition) Listening 2: Food Tasters – A podcast (Food Service)
Week 4:	**Unit 3: Success** What can we learn from success and failure? Listening 1: Chasing Your Dreams – A lecture (Business Management) Listening 2: The Benefits of Failure – A speech (Psychology)
Week 5:	**Unit 4: New Perspectives** Is change good or bad? Listening 1: Changing Expectations – A talk (Finance) Listening 2: An interview with Barbara Ehrenreich – An interview (Journalism, Sociology)
Week 6:	**Unit 5: Responsibility** Are we responsible for the world we live in? Listening 1: Corporate Social Responsibility – A lecture (Business, Ecology) Listening 2: Personal Responsibility – An excerpt from a college seminar (Business, Sociology)
Week 7:	**Unit 6: Advertising** How can advertisers change our behavior? Listening 1: Advertising Techniques – A small group presentation (Advertising) Listening 2: Advertising Ethics and Standards – An interview (Business, Ethics)
Week 8:	Midterm test
Week 9:	**Unit 7: Risk** What risks are good to take? Listening 1: Financing a Dream – A talk (Finance, Film Study) Listening 2: The Truth about the Loch Ness Monster – A report (Zoology)
Week 10:	**Unit 8: Cities** What do our cities say about us? Listening 1: Do cities have personalities? – A report (Urban studies) Listening 2: Buenos Aires, Beijing, and Dubai – A description from 3 writers (Sociology)

Week 11:	**Unit 9: Money** Can money buy happiness? Listening 1: Sudden Wealth – A podcast (Psychology) Listening 2: Happiness Breads Success... and Money! – An interview (Personal finance, Psychology)
Week 12:	**Unit 10: Keeping in Touch** Do we need technology to communicate long distance? Listening 1: An Unusual Language – A lecture (Communication) Listening 2: Message in a Bottle – A report (Sociology)
Week 13:	**(From Shades and Shapes) Unit 1: Tools and Rules** An Introduction to the Visual Arts; Materials and techniques; Colors, space, light, and shade; Subject and representation; How to read an artwork
Week 14:	**(From Shades and Shapes) Unit 4: A New Style for a New Culture** Art Nouveau style; From Bohemian artists to modern graphic design; Typography: a brief overview; Fonts; A new typography
Week 15:	Review of the covered material, preparation for exam
Academic Policies and Rules of Conduct:	
Students must attend classes regularly and engage in discussions and other activities that take place during lectures.	