

Quality assessment report for the academic year 2024/2025
Faculty of Management
Program: Entrepreneurship and Innovation Management -MSc

• **Introduction**

The Entrepreneurship and Innovation Management (EIM) program within the Faculty of Management during the academic year 2024/25 has offered lessons to students according to the 2024/27 Accredited Curriculum by the Kosovo Accreditation Agency (KAA), so it is the first year of studies after accreditation. The EIM program offers students contemporary theoretical and practical knowledge in the field of entrepreneurship and innovation. The curriculum of the EIM program is designed in cooperation with the industry, but not only and by taking the best international experiences, it is adapted to the development trends in the labor market and offers students knowledge, skills/abilities and competencies in the fields of entrepreneurship and innovation, business legislation, venture capital, digital business, circular economy, business models for the digital economy, etc., which are also in demand by the labor market.

The Faculty of Management has a qualified staff and has modern working environments that enable students to acquire the necessary skills/abilities in accordance with the requirements of the modern economy for the profession they will exercise in the future.

The mission of the program is “to prepare qualified cadres (professionals) who, through advanced methods in business management and entrepreneurship development, will contribute to continuous positive changes in the business environment”.

The mission of the program is in full harmony with the Mission of the University “...to prepare qualified professionals, dedicated researchers and educated and responsible citizens to develop a professional career and lead a productive life”.)

The quality assessment report by students for the academic year 2024/25 contains data on the assessment of academic/course staff.

1. Summary report of the quality assessment of academic staff/courses,

The general report - for academic staff/subjects - is presented in Table no. 1 - data for the academic year 2024/25 (compared to the previous two years), also illustrated in Fig. 1. The questions for the two areas were mainly constructed in the form of statements and their evaluation was made according to the degree of agreement (1 - I don't know; 2 - I completely disagree; 3- I partially agree; 4-I agree; and 5- I completely agree).

Table no. 1 - Quality assessment - academic staff

	Previous Years		Current year
	///	///	2024/25
Academic staff/course evaluation			4.48

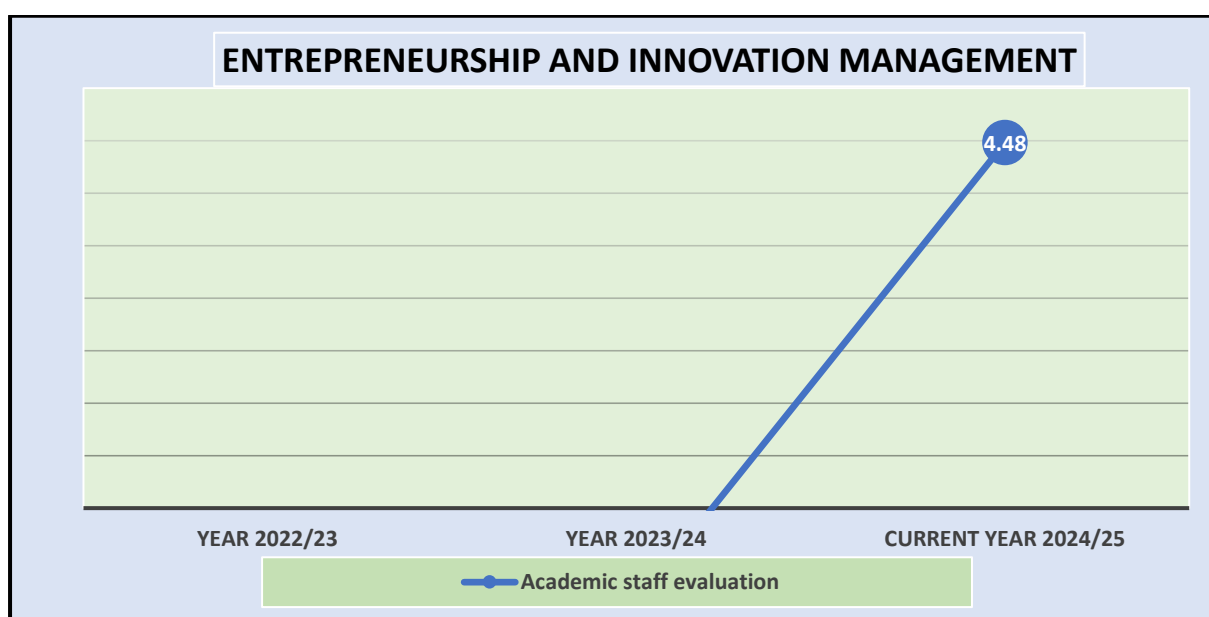


Fig.1 – Graphic- quality assessment - academic staff,

From the data presented in table no. 1 and reflected in graph no. 1 within the field of the evaluation of the academic staff/course is an excellent evaluation by the students. Referring to table and graph no. 1 for the academic year 2024/25, the evaluation for the academic staff/course is with a grade of 4.48 or about 85% is the percentage evaluation - it is an excellent evaluation for the work and commitment of the academic staff and the taught course.

2. Academic/teaching staff evaluation report

The evaluation report for academic staff/course within the MNI program presents data for the academic year 2024/25 (there is no comparison with previous years because it is the first year after the program's accreditation). The questions were mainly constructed in the form of statements and their evaluation was made according to the degree of agreement (1 - I don't know; 2 - I disagree completely; 3 - I partially agree; 4 - I agree; and 5 - I completely agree). The evaluation of academic staff/course by students was carried out through a questionnaire that contains 11 components for which an average grade was found. The evaluation results are presented in table no. 2, from the data presented we note that all academic staff/courses were positively evaluated by students, the average grade at the program level for teachers/courses is 4.48, an excellent assessment of the work and commitment of teachers in the respective subjects.

Table no.2 - Academic staff / course evaluation

		Previous years		Current year
No.	Subject Name	2022/23	2023/24	2024/25
1	Innovation and Entrepreneurship	////	////	4.60
2	Economics in Entrepreneurship and Innovation	////	////	4.63
3	Legislation and Business	////	////	4.67
4	Capital in Entrepreneurship and Financial Management	////	////	4.61
5	Entrepreneurship and Growth of Innovative Businesses	////	////	4.50
6	Digital Business	////	////	4.49
7	Supply Chain Management	////	////	4.15
8	Human Factor in Innovation	////	////	4.20
9	Circular Economy in Entrepreneurship	////	////	4.52
10	Business Models for the Digital Economy	////	////	4.67
11	Strategic Innovation Management	////	////	4.42
12	Innovation and Technology Management	////	////	4.35
13				
Overall average		////	////	4.48

Based on the data processed by the SMU system (University Management System) presented in table no. 2 (academic staff / course evaluation), we conclude that teachers and courses have received a high evaluation - above grade 4 - which is considered an excellent evaluation. Based on these findings, it is recommended that the program management, together with the teachers and the program committee, should commit to maintaining this level of evaluation for the following years of teaching.