

Basic data of the subject	
Academic unit	Faculty of Management
Program	Business Management and Entrepreneurship
Subject	Environmental Sustainability and Entrepreneurship
Level	Bachelor
Course status	Elective
Year of studies	II
Semester	IV
Number of hours per week	3
Value of credits - ECTS	4
Time/ Location	UASF
Course lecturer	
Contact details	
Course description	
	The Environmental Management program addresses a wide range of environmental compliance issues by managing the environmental system and taking care of actions by functional enterprises. This is done by developing, managing and coordinating quality environmental services, minimizing environmental risks and costs as well as promoting environmental compliance and job performance, Market environmental policy principles, market-based solutions to common ownership problems, instruments of Global Climate Change Policy: Markets for Global Climate Change, Markets for Ecosystem Services, The Impact of Regulators on Cost Reduction
Course objectives	
	The aim of the course is to acquaint students with the importance of environmental sustainability in the context of entrepreneurial activity, through the provision of environmental policies of enterprises that include a change in the way a product is made, in response to environmental concerns; introduction of a new "green" product, as well as environmental management from the perspectives of government regulators, public-private enterprises and non-profit organizations
Expected learning outcomes	
	Upon completion of this module, the student will be able to: <ul style="list-style-type: none"> • Understand the importance of environmental

	<p>sustainability in the business environment,</p> <ul style="list-style-type: none"> • Know the proactive environmental strategies of enterprises, and have knowledge of environmental management, • Gain skills for innovative approaches of business activity to environmental policy, • Know how to evaluate enterprises to achieve cost savings by reducing their environmental impact, • Be competent to become part of the teams for management and preservation of the environment during the entrepreneurial activity, • Identify environmental impacts and implications from the business activity of the enterprise, • Distinguish and evaluate the positive and negative aspects of a proposed solution to an environmental, social or economic problem from the business activity of an enterprise,
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Contribution to the student load (which must correspond with learning outcomes)

Activity	Hours	Days/Weeks	Total
Lectures	3	15	45
Theoretical exercises / laboratory			
Internship			
Contacts with teacher / consultations	1	5	5
Field exercises			
Midterm, seminars and projects.			
Homework	1	5	5
Studying (at the library or at home)			30
Final preparation for the exam	1	5	5
Time spent on evaluation (tests, quiz and final exam)	1	5	5
Projects and presentations	1	5	5
Total			100

Teaching methodology	Lectures combined with case studies by identifying environmental problems and finding the best possible solutions to the problems faced by organizations in the field of environmental protection by applying interactive group discussions
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Assessment methods	<ul style="list-style-type: none"> • 5 points - Attendance • 10 points - Presentation of seminar paper • 35 points - Group work and case studies • 50 points - Final exam (open ended questions, closed questions and multiple choice questions) <p>The student passes the exam if he or she accumulates 50 points from all the evaluation criteria.</p>
Teaching tools	Whiteboard, the Internet, wireless, computer, projector, Power Point, etc.
Theory vs. practice ratio	70% Theory (Lectures) 30% Seminar papers and participation in study visits
Literature	
Basic literature	<ol style="list-style-type: none"> 1. Prof. Asoc. Dr. Milihate Aliu, (2018) <i>“Ndotja e ambientit”</i>, Dispencë, Ferizaj. 2. Nathaniel Keohane and Sheila Olmstead, <i>Markets and the Environment: An Introduction to Environmental and Resource Economics</i> (Washington, D.C.: Island Press, 2007)
Additional literature	<ol style="list-style-type: none"> 1. Morrison-Saunders, A. and J. Arts (2004) (eds.) <i>Assessing Impact: Handbook of EIA and SEA Follow-up</i>, Earthscan James & James, London. 2. Forest Reinhardt, <i>Down To Earth: Applying Business Principles to Environmental Management</i> (Cambridge, MA: Harvard Business School Press, 2000).
Designed learning plan	
Week	Lecture
Week one	Introduction - introducing students to the syllabus of the course, The role and understanding of management and preservation of the environment,
Week two	Why cost-benefit analysis is needed,
Week three	Willingness to pay for the quality of the environment, seminar paper,
Week four	Markets for environmental protection,
Week five	Introduction to regulatory design, presentation by students,
Week six	Market-based solutions to common ownership problems, Case study,
Week seven	Sensitivity and risk analysis Policy instruments for global climate change, presentation by students,

Week eight	Markets for Global Climate Change, Case Study
Week nine	Principles of market environmental policies, presentation by students,
Week ten	Markets for ecosystem services,
Week eleven	Introduction to Agenda 21. on the Environment and its extent in different countries, presentation by students,
Week twelve	Description of environmental policies of enterprises,
Week thirteen	Impact of regulators on cost reduction, student presentation
Week fourteen	Presentation of papers by students
Week fifteen	Review of the module
Academic policies and rules of conduct	
The student is required to attend the lectures regularly and to have appropriate behavior towards the colleagues and the staff of the University, as well as to maintain order in the classroom and actively participate in lectures and exercises.	