

<b>Academic unit:</b>	<b>Faculty of Management</b>
<b>Title of the subject:</b>	<b>Research Methods</b>
<b>Level:</b>	<b>Master</b>
<b>Course Status:</b>	<b>Core</b>
<b>Year of studies:</b>	<b>I</b>
<b>Number of hours per week:</b>	<b>4</b>
<b>Value of Credits - ECTS:</b>	<b>6</b>
<b>Time / location:</b>	<b>USHAF</b>
<b>Course lecturer:</b>	
<b>Contact details:</b>	
<b>Course Description</b>	
	<p>Concepts, definitions, theories and patterns. The search process. Formulation of the research problem. Types of Search. Literature analysis and ethics research. Sample, size and selection. Methods for primary data collection of secondary data. Qualitative research. Methods of data collection: Quantitative research (surveys, experiments), mixed methods. Use of questionnaires, their design and management. Examining relationships; differences and trends used statistics analysis and interpretation of data: Correlation analysis, regression, analysis of quarrel. The model focuses on the structure of academic writing, writing, referencing and literary techniques that help in the preparation of theses and master's thesis.</p>
<b>Objectives of the course:</b>	<p>The objective of this module is to equip students with knowledge and skills with the application in the workplace and to equip students with knowledge of scientific research to help in the preparation of a research project. It also guides students how to organize a research or study, also, as well as the reality of doing a search, highlighting the difficulties that are encountered more frequently</p>
<b>Expected learning outcomes:</b>	<p><i>Upon successful completion of this subject, student will be able to:</i></p> <ul style="list-style-type: none"> <li>• recognize the conceptual foundations of research (concepts, definitions, theories and models), methodology and research strategy.</li> <li>• know and understand the different kinds of data and their analysis, sampling, survey and design of research instruments (structured questionnaires, semi-structured, case studies, etc.)</li> <li>• select the appropriate method of research and hypotheses testing.</li> <li>• know the application of statistical and probability methods for analysis and interpretation of data and gain knowledge in academic writing.</li> </ul>
<b>Contribution to the student load (which must correspond with learning outcomes)</b>	

Activity	Hour	Day/Week	In total
Lectures with lab tutorials	3	15	45
Theoretical exercises, case studies	5	5	25
Internship			
Contacts with teacher / consultations	1	5	5
Field exercises			
Midterm, seminars and projects.			
Homework			
Self-learning time student (at the library or at home)	2	15	30
Final preparation for the exam	3	6	18
Time spent on evaluation (tests, quiz and final exam)	2	1	2
Projects and presentations.	4	5	25
<b>Total</b>			<b>150</b>
<b>Teaching (and learning) methodology</b>			
	Interactive lectures with students on the lectured topics, orientation of the material elaborating study cases that will be discussed in groups, teaching based on a problem presented, presentation of students for case studies, seminar papers, Essays		
<b>Assessment methods:</b>			
	60 points - from the final exam which will be organized with a minimum of 6 written / oral questions, which will be combined with assignments. 10 points - engaging in lectures, 30 points - Student work and interactive discussion on: Case study, Seminar, Research project.		
<b>Concreting tools - IT</b>			
	Table use, Internet, computer, projector, Powerpoint, etc.		
<b>The ratio of theory and practice</b>			
	60% Theory 40% Practical by incorporating the analytical work of the student which may be: Case studies, Seminar, Research project,		
<b>Literature</b>			
<b>Basic Literature:</b>	Matthews, B. dhe Ross, L., (2010), Metodatat Hulumtimit: Udhëzues praktik për shkencat sociale dhe humane. Qendra për Arsim Demokratik: Tiranë		
<b>Additional Literature</b>	Shamiq, Midhat, Si shkruhet vepra shkencore, “Logos A”, Shkup, 2006.		
<b>Designed learning plan</b>			
<b>Week</b>	<b>Lectures and exercises to be held</b>		
Week one:	Research methods: Concepts, definitions, theories and models.		

Week two:	The process of research.
Week three:	Stages of scientific work
Week four:	Basic features of scientific methods
Week five:	General information about basic terms pertaining to search sections.
Week six:	Definition of terms “problem, problem sentence, under problem, hypothesis, assumptions, constraints, examples”
Week seven:	Factor features that help us select the search topic
Week eight:	Problem Sentence. Features to be found in a sentence. Under the problems, hypothesis.
Week nine:	Data review. Importance and objective of the research.
Week ten:	Hypotheses, limitations and definitions, method, sample, sampling methods; data collection, data analysis
Week eleven:	Reporting search results. Structure of the cover. Page layout and bibliography compilation in accordance with the regulation.
Week twelve:	resources and designing research
Week thirteen:	Footnotes and bibliography.
Week fourteen:	Defining resources and designing research. Academic Writing. Scientific paper (proposal of the master’s theses).
<b>Academic policies and rules of conduct</b>	
The student is obliged to attend lectures regularly and to behave appropriately to colleagues and staff of the University, keeping calm and interactive engagement during lectures and exercises is mandatory.	