

Curriculum Vitae

Personal information

First name(s) / Surname(s) Agim Thaqi
E-mail(s) agim.thaqi@ushaf.net
Home Address Prishtina
Tel +38346352350
Nationality Kosovar
Date of birth 03 January 1985
Gender Male

Education and training

Dates October 2012 - May 2021
Title of qualification awarded PhD
Principal subjects / occupational skills covered Doctor of Economic Sciences in the field of Marketing
PhD Thesis: "Application of marketing Of agricultural products and its effects on the increase Of market competitiveness".
Name and type of organisation providing education and training University of Prishtina
10000 Prishtina (Kosova)
Dates October 2009 - October 2011
Title of qualification awarded MSc
Principal subjects / occupational skills covered Master of Economic Sciences in the field of Marketing
MSc Theses: "Management and development of new products at manufacturers of milk in Kosovo - with special emphasis on dairy Milks"
Name and type of organisation providing education and training University of Prishtina
10000 Prishtina (Kosova)
Dates October 2006 - July 2009
Title of qualification awarded BSc
Principal subjects / occupational skills covered Bachelor of Marketing
Name and type of organisation providing education and training University of Prishtina
10000 Prishtina (Kosova)

Work experience

Academic

Dates March 2022 →
Occupation or position held Assistant Professor
Main activities and responsibilities Lecturer in Basics of Marketing, Marketing, E- Marketing, Marketing and Sales Techniques and Supervisor on Master theses.
Name and address of employer University of Applied Sciences in Ferizaj
Dates October 2018 → March 2022
Occupation or position held Lecturer
Main activities and responsibilities Lecturer in Marketing, Marketing International, Marketing in Tourism and Hospitality, Management and Marketing, Management of Important Events.
Name and address of employer University of Applied Sciences in Ferizaj

Dates	October 2014 – September 2018
Occupation or position held	Teaching assistant
Main activities and responsibilities	Courses: Marketing, Marketing International, Marketing of Services, Law in Tourism and Hospitality, Financial Management, Business Law.
Name and address of employer	Faculty of Applied Sciences Ferizaj University of Prishtina 10000 Prishtina (Kosova)
Type of business or sector	Higher education institution

Managerial

Dates	October 2022 →
Occupation or position held	Member of Steering Council
Main activities and responsibilities	Supervises the operation of the University and the work of the senior management, appoints the senior management of the University, makes financial and strategic decisions for the university, etc.
Name and address of employer	University of Applied Sciences in Ferizaj 70000 Ferizaj (Kosova)

Personal skills and competences

Organisational skills and competences	<p>Excellence knowledge of quality assurance in higher education institutions;</p> <p>Excellence knowledge of building instruments of quality assurance;</p> <p>Excellence knowledge of accreditation standards;</p> <p>Skills to marketing management and administrative affairs;</p> <p>Ability to teamwork and individual;</p>
Computer skills and competences	High computer literacy including: All MS Office application, SPSS, etc

Research Activities

Enhancing Competitive Advantage in Kosovo's Hospitality Sector: The Impact of Marketing Mix Strategies, Thaqi.A., Vizdik Thaqi.N., Academic Journal of Interdisciplinary Studies, Vol. 13 No. 4, Published: 05-07-2024.

<https://doi.org/10.36941/ajis-2024-0127>

Assessing the Influence of Sustainable Tourism Practices on Conservation and Socio-Economic Development in Kosovo's Protected Areas, Vizdik Thaqi.N., Thaqi.A., Academic Journal of Interdisciplinary Studies, Vol. 13 No. 4, Published: 05-07-2024.

<https://doi.org/10.36941/ajis-2024-0121>

Energy Products and the Incidence of Inflation: Empirical Evidence from the Countries of the Western Balkans, Mustafa.B., Thaqi.A., Fejza.E., Academic Journal of Interdisciplinary Studies, Vol. 13 No. 4, Published: 05-07-2024.

<https://doi.org/10.36941/ajis-2024-0129>

The impact of marketing agricultural products in Kosovo on increasing their competitiveness in the market towards customer loyalty, Thaqi.A., Beqaj.B., International Journal of Management Cases, 2020/ ISSN:1741-6264, Volume 22, Issue 3, page 24-31; <https://www.circleinternational.co.uk/journals/ijmc/current-past-issues/volume-22-issue-3/>

The value chain performance and the increased competitiveness in the agricultural sector - with a particular significance on the fruit and vegetable sector in Kosovo, Hadergjonaj.S., Mustafa.B., Thaqi.A., International Scientific Journal Monte (ISJM), Volume 4, Issue ISSN 2661-2666 (Online), Pages 128 – 136, Publisher 05.05.2021, <https://www.researchgate.net/publication/351512342>

Effects of Human Resource Management on Health Tourism in Thermal Centers in Kosovo Case study: Centre's of Thermal Tourism in Kosovo, Tahiri.A., Kovaçi.I., Thaqi.A., Jashari Goga.A., Acta Universitatis Danubius. Economica, Volume 16, no 3, 2020, page 248-259, <http://journals.univ-danubius.ro/index.php/oeconomica/article/view/6684>

A Brief Overview of Measuring the Effects of Managers' Training, Communication and Motivation and their Impact on Managerial Performance in Health and Hotel Tourism in Kosovo. Case study: Managere's of Centrer of Thermal Tourism and Five Stars Hotel in Kosovo, Kovaçi.I., Tahiri.A., Mehmeti.I., Thaqi.A., Acta Universitatis Danubius. Economica, Vol. 16 No. 5 (2020), ISSN: 2065-0175, <https://dj.univ-danubius.ro/index.php/AUDOE/article/view/248/1006>

Conferences

The value chain performance and the increased competitiveness in the agricultural sector - with a particular significance on the fruit and vegetable sector in Kosovo, ISSN 2661-2666 (Online) International Scientific Journal Monte (ISJM), Volume 4.No.2(2021): April (Social Sciences Session).

Historical and cultural tourism in Kosovo, 2nd Latin Amerocan International Conference on Social Sciences and Humanities, April 5-7, 2022 / Colombia, Bogota.

Covid-19 and its impact on gross domestic product in Kosovo, Scientific Identity and Creativity in a changed World, May 30-31 2022, UKZ Conference 2022 (uni-gjilan.net).

The role of marketing in Kosovo tourism after the covid 19, 8th International Mardin Artuklu Scientific Research Conference, June 04-06, 2022 / Mardin, Turkey,

Other activities

Participated in the training program about Student-cantered teaching and learning and Practical learning and the role of the teacher, Ferizaj 18.03.2021 HERAS+ & USHAF.

