

<b>Basic data of the subject</b>			
<b>Academic Unit:</b>	<b>Faculty of Applied Arts</b>		
<b>Subject title:</b>	<b>PrePress</b>		
<b>Study level:</b>	<b>Bachelor</b>		
<b>Subject status:</b>	<b>Mandatory</b>		
<b>Year of study:</b>	<b>3</b>		
<b>Number of hours per week:</b>	<b>2</b>		
<b>Value of credits - ECTS:</b>	<b>5</b>		
<b>Lecturer of the subject:</b>	<b>Bardhyl Bejtullahu</b>		
<b>Contact details:</b>	<b>florit.hoxha@ushaf.net</b>		
<b>Subject description:</b>			
	In this subject will be treated the types of printing, commercial printing, types of application software, types of computer colors, raster photographs and quality of photography known as (resolution), vector photographs, document formats for printing, color printing processes , the ways of controlling the quality of the press, to recognize press technology, processes, and digital press and printing methods, as well as students develop their skills in preparing graphic design and professional press and analyze if the press is made according to their request and client.		
<b>Purpose of subject:</b>			
	The subject objective is to lecture how to prepare digital designs for the printing press process, professional printing.		
<b>Expected learning outcomes:</b>			
	After the successful completion of this subject the student will be able to: Know the principles, tools and techniques of graphic design preparation for press, Analyze the sample that is required to be prepared for the press. Understand and implement processes from digital design to printing and professional printing, Apply the principles and techniques of professional press.		
<b>Contribution to student workload (which should correspond to the students learning outcomes)</b>			
<b>Activity</b>	<b>Hours</b>	<b>Days/week</b>	<b>Total</b>
Lectures	2	15	30
Theoretical / laboratory exercises	1	15	15
Practical work			

Contacts to the Lecturer / Consultations	1	2	2
Field exercises			
Tests, student seminars			
Home work	2	14	28
Time of self-study (in the library or home)	2	14	14
Final preparation for the exam			
Time spent in assessment (tests, quiz, final exam)	2	1	2
Projects, presentations, etc.	4	8	32
<b>Total</b>			<b>123</b>
<b>Teaching methodology:</b>	Lectures, individual work, realization of the practice, discussions, team work.		
<b>Assessment methods:</b>	80% Practical work 20% Presentation		
<b>Literature</b>			
<b>Basic literature:</b>	30% Practical work 10% Presentation 60% Final exam		
<b>Teaching methodology:</b>	From Design Into Print: Preparing Graphics and Text for Professional Printing 1st Edition by Sandee Cohen		
<b>Designed plan of teaching:</b>			
<b>Weeks</b>	<b>Lecture to be held</b>		
<i>Week 1:</i>	<i>The book for non-designers</i>		
<i>Week 2:</i>	<i>Printing on the table</i>		
<i>Week 3:</i>	<i>General considerations of printer</i>		
<i>Week 4:</i>	<i>Printer types</i>		
<i>Week 5:</i>	<i>Commercial printing base</i>		
<i>Week 6:</i>	<i>Comercial printing project</i>		
<i>Week 7:</i>	<i>Understanding the types of computer applications</i>		
<i>Week 8:</i>	<i>Repetition</i>		
<i>Week 9:</i>	<i>Choose your program</i>		
<i>Week 10:</i>	<i>Choose your project</i>		
<i>Week 11:</i>	<i>Choose your font</i>		
<i>Week 12:</i>	<i>Step 1, 2 and 3</i>		
<i>Week 13:</i>	<i>Step 4, 5 and 6</i>		
<i>Week 14:</i>	<i>Step 7, 8, 9 and 10</i>		
<i>Week 15:</i>	<i>Final project</i>		
<b>Academic Policies and Rules of Conduct:</b>			

*Regular attendance, keeping calm and active engagement in dialogue during lectures and exercises is mandatory.*