| Basic data of the subject   |   |              |       |  |  |
|---|---|--------------|-------|--|--|
| Academic Unit:  | Faculty of A  | pplied Arts  |       |  |  |
| Subject title:  | Photography II  |              |       |  |  |
| Study level:  | Bachelor  |              |       |  |  |
| Subject status:   | Mandatory   |              |       |  |  |
| Years of study:   | 3   |              |       |  |  |
| Number of hours per week:   | 4   |              |       |  |  |
| Value of credits – ECTS:  | 6   |              |       |  |  |
| Lecturer of the subject:  | M. A. Lejla Ibrahimi  |              |       |  |  |
| Contact details:  | lejla.ibrahin   | ni@ushaf.net |       |  |  |
|   |   |              |       |  |  |
| Subject description:  | In this subject will be treated the technology<br>and realization of digital photography with<br>professional tools. The student will learn about<br>natural and artificial lighting in photography,<br>time exposure, diaphragm opening, primary,<br>secondary and tertiary colors in photography as<br>well as double exosity as they are introduced to<br>the ways, techniques and principles of<br>photography, the student also will have<br>knowledge to take photos in all areas, such as:<br>portraits, weddings, animals, night shooting,<br>HDR Processes and Macro Photography |              |       |  |  |
| Purpose of subject:   | The purpose of the subject is to pass the knowledge to students to get acquainted with the technology, principles, tools and finally the control of the camera in the digital photography.  |              |       |  |  |
| Expected learning outcomes:   | After completion of this module, students will<br>be able to:<br>Apply the development of digital photography,<br>Know the processes, tools and technique of<br>digital photography,<br>Assess the camera and lighting in the digital<br>photography<br>Analyze the appliances and lighting in the<br>digital photography   |              |       |  |  |
| Contribution to student workload<br>(which should correspond to the students learning outcomes) |   |              |       |  |  |
| Activity  | Hours   | Days/week    | Total |  |  |
| Lectures  | 1   | 15           | 15    |  |  |
| Theoretical / laboratory<br>exercises   | 2   | 15           | 30    |  |  |
| Practical work  |   |              |       |  |  |
| Contacts to the Lecturer /  | 2   | 2            | 4     |  |  |

| Consultations                                      |   |   |    |     |  |
|--|---|---|----|-----|--|
| Field exercises                                    |   |   |    |     |  |
| Tests, student seminars                            |   | 2   | 4  | 8   |  |
| Home work  |   | 3   | 15 | 45  |  |
| Time of self-study (in the library or home)        |   | 2   | 15 | 30  |  |
| Final preparation for the e                        | exam  |   |    |     |  |
| Time spent in assessment (tests, quiz, final exam) |   | 2   | 1  | 2   |  |
| Projects, presentations, etc.                      |   | 4   | 4  | 16  |  |
| Total  |   |   |    | 150 |  |
| Teaching methodology:                              |   | Lectures, individual work, practice, seminary work, discussions, team work                      |    |     |  |
| Assessment methods:                                |   | 90% Practical work<br>10% Presentation  |    |     |  |
| Literature   |   |   |    |     |  |
| Basic literature:                                  |   | How to Create Stunning Digital Photography<br>(Paperback) by Tony Northrup, Chelsea<br>Northrup |    |     |  |
| Additional literature:                             |   | Top 20 Photography Books to Improve Your<br>Skills, Photography Tips                            |    |     |  |
| Designed plan of teachin                           | g:  |   |    |     |  |
| Weeks  | Lecture to be held                          |   |    |     |  |
| Week 1:  | Types of photography - introduction         |   |    |     |  |
| Week 2:  | Quick advises                               |   |    |     |  |
| Week 3:  | Composition                                 |   |    |     |  |
| Week 4:  | Lighting and flashing                       |   |    |     |  |
| Week 5:  | Problem solutions                           |   |    |     |  |
| Week 6:  | Portrait                                    |   |    |     |  |
| Week 7:  | Colors in pictures                          |   |    |     |  |
| Week 8:  | Animals                                     |   |    |     |  |
| Week 9:  | Landscapes                                  |   |    |     |  |
| Week 10:   | Night photo                                 |   |    |     |  |
| Week 11:   | High Dynamic Range (HDR)                    |   |    |     |  |
| Week 12:   | Photography and Close-Up/Macro              |   |    |     |  |
| Week 13:   | Free topic                                  |   |    |     |  |
| Week 14:   | Collage                                     |   |    |     |  |
| Week 15:   | The selection of photography for exposition |   |    |     |  |

## Academic Policies and Rules of Conduct:

Regular attendance, keeping calm and active engagement in dialogue during lectures and exercises is mandatory.