

<b>Basic data of the subject</b>			
<b>Academic Unit:</b>	<b>Faculty of Applied Arts</b>		
<b>Subject title:</b>	<b>The basics in web design</b>		
<b>Study level:</b>	<b>Bachelor</b>		
<b>Subject status:</b>	<b>Mandatory</b>		
<b>Years of study:</b>	<b>3</b>		
<b>Number of hours per week:</b>	<b>4</b>		
<b>Value of credits - ECTS:</b>	<b>6</b>		
<b>Lecturer of the subject:</b>	<b>Fakije Zejnnullahu</b>		
<b>Contact details:</b>	<b>Fakije.zejnnullahu@ushaf.net</b>		
<b>Subject description:</b>			
	In this subject will be treated general principles, web design tools and techniques, exploring the web design with WordPress, understanding WordPress requirements, installing WordPress on the web server, managing wordpress content, exploring search and FTP , choice of graphics and software resources, choice of colors and fonts, strategic planning, planning, finding and installing and working with WordPress "themes", using HTML and CSS in web hosting, designing WordPress with self-management of the client, the web plug-in through the plugin, also through this subject students will develop their skills to design and develop a web site.		
<b>Purpose of subject:</b>			
	The purpose of the subject is to learn elementary principles, techniques, design and development of a web site through WordPress.		
<b>Expected learning outcomes:</b>			
	After completion of this module, students will be able to: <ul style="list-style-type: none"> <li>• Know principles, tools and techniques in web design and development,</li> <li>• Analyze the concept of web design.</li> <li>• Understand and implement web pages through WordPress,</li> <li>• To apply the principles of web design and development.</li> </ul>		
<b>Contribution to student workload (which should correspond to the students learning outcomes)</b>			
<b>Activity</b>	<b>Hours</b>	<b>Days/week</b>	<b>Total</b>
Lectures	2	15	30
Theoretical / laboratory exercises	2	15	30
Practical work			

Contacts to the Lecturer / Consultations	2	2	4
Field exercises			
Tests, student seminars			
Home work	2	15	30
Time of self-study (in the library or home)	4	15	60
Final preparation for the exam			
Time spent in assessment (tests, quiz, final exam)	2	1	2
Projects, presentations, etc.			
<b>Total</b>			<b>156</b>
<b>Teaching methodology:</b>	Lectures, individual work, discussions, team work.		
<b>Assessment methods:</b>	60% Seminary work 10% Presentation 20% Final exam		
<b>Literature</b>			
<b>Basic literature:</b>	WordPress Web Design For Dummies 2nd Edition by Lisa Sabin-Wilson		
<b>Designed plan of teaching:</b>			
<b>Weeks</b>	<b>Lecture to be held</b>		
<i>Week 1:</i>	<i>Exploring webdesign with wordpress</i>		
<i>Week 2:</i>	<i>Installing your wordpress on your web server</i>		
<i>Week 3:</i>	<i>Content management with wordpress</i>		
<i>Week 4:</i>	<i>Editors exploring, browsers, and FTP</i>		
<i>Week 5:</i>	<i>Choice of graphics and software resources</i>		
<i>Week 6:</i>	<i>Choice of colors and fonts</i>		
<i>Week 7:</i>	<i>Planning your design strategy</i>		
<i>Week 8:</i>	<i>Repetition</i>		
<i>Week 9:</i>	<i>Finding and installing your wordpress theme</i>		
<i>Week 10:</i>	<i>Show content with widgets on model labels</i>		
<i>Week 11:</i>	<i>Building your own personal site</i>		
<i>Week 12:</i>	<i>Projecting for wordpress as a CMS</i>		
<i>Week 13:</i>	<i>The tense part</i>		
<i>Week 14:</i>	<i>Top ten powers for wordpress plugins</i>		
<i>Week 15:</i>	<i>Ten well designed sites that use wordpress as a CMS</i>		
<b>Academic Policies and Rules of Conduct:</b>			
<i>Regular attendance, keeping calm and active engagement in dialogue during lectures and exercises is mandatory.</i>			