

Basic data of the subject			
Academic Unit:	Faculty of Applied Arts		
Subject title:	Book Layout II		
Study level:	Bachelor		
Subject status:	Mandatory		
Years of study:	3		
Number of hours per week:	4		
Value of credits - ECTS:	6		
Lecturer of the subject:	M. A. Lejla Ibrahim		
Contact details:	lejla.ibrahimi@ushaf.net		
Subject description:	<p>In this subject will be treated the ways how to prepare books, magazines, newsletters, catalogs, etc. The student will have the opportunity to know the software, methods and techniques of lining up books, magazines, newsletters and catalogs. The student also will be able to create a product from the beginning: the idea, the format, the illustration, the layout, the covers, the photos, the selection of letters (font) to the finalization which is the preparation for the press.</p>		
Purpose of subject:	<p>The purpose of the subject is for the student to learn how to design the book in general, magazines preparation, newspapers and catalogs as well</p>		
Expected learning outcomes:	<p>After the successful completion of this subject the student will be able to:</p> <p>Know the principles, tools and techniques of book realization,</p> <p>Analyze the model that is required to be prepared for the book.</p> <p>Understand and implement a book, magazine, catalog etc.</p> <p>Apply principles and techniques in the preparation of books, magazines, catalogs, newspapers, etc.</p>		
Contribution to student workload (which should correspond to the students learning outcomes)			
Activity	Hours	Days/week	Total
Lectures	2	15	30
Theoretical / laboratory exercises	2	15	30
Practical work			
Contacts to the Lecturer / Consultations	2	2	4

Field exercises			
Tests, student seminars			
Home work	3	15	45
Time of self-study (in the library or home)	3	15	45
Final preparation for the exam			
Time spent in assessment (tests, quiz, final exam)	2	1	2
Projects, presentations, etc.			
Total			156
Teaching methodology:	Lectures, individual work, assignments, discussions, team work.		
Assessment methods:	70% Practical work 10% Presentation 20% Final exam		
Literature			
Basic literature:	How to design a book in InDesign by design book,		
Teaching methodology:	BOOK COVER DESIGN MASTERY		
Designed plan of teaching:			
Weeks	Lecture to be held		
<i>Week 1:</i>	<i>How to start</i>		
<i>Week 2:</i>	<i>Ordering with Adobe Indesign</i>		
<i>Week 3:</i>	<i>How to design a magazine</i>		
<i>Week 4:</i>	<i>Choosing your trim sizes, plan your sites Creation of your own document</i>		
<i>Week 5:</i>	<i>Creation of your own style</i>		
<i>Week 6:</i>	<i>The format of your sites</i>		
<i>Week 7:</i>	<i>Page design</i>		
<i>Week 8:</i>	<i>Repetition</i>		
<i>Week 9:</i>	<i>Magazine Design</i>		
<i>Week 10:</i>	<i>Adding photography and illustration</i>		
<i>Week 11:</i>	<i>Ordering</i>		
<i>Week 12:</i>	<i>Plan your own final pass</i>		
<i>Week 13:</i>	<i>Book Design</i>		
<i>Week 14:</i>	<i>Book Layout</i>		
<i>Week 15:</i>	<i>Printing Final Projects</i>		
Academic Policies and Rules of Conduct:			
<i>Regular attendance, keeping calm and active engagement in dialogue during lectures and exercises is mandatory.</i>			