

SYLLABUS

The basic course information:			
Academic unit:	Faculty of Engineering and Informatics		
Title of the subject:	Enterprise Management		
Level:	Bachelor		
Course Status:	Core		
Year of studies:	II		
Number of hours per week:	4		
Value of Credits - ECTS:	6		
Time / location:			
Course lecturer:	Sokol Krasniqi		
Contact details:	sokol.krasniqi@ushaf.net		
Course description:			
	<i>This course will inform students about the way and organization of management in the enterprise with special focus on business development and business environment as well as the impact on the enterprise, communication & coordination in the enterprise, decision-making process and decision-making delegation, motivation in the enterprise, leadership and managerial control.</i>		
Objectives of the course:			
	<i>The aim of this course is to provide students with basic knowledge on the importance and role of management in the enterprise, the process of applying management functions in the enterprise which claims to have long-term market stability as well as the duties and jobs of a manager in the enterprise.</i>		
Learning outcomes:			
	<p><i>After successful completion of the course, students will be able to:</i></p> <ul style="list-style-type: none"> <i>• understand the core concept of management as a process in enterprise,</i> <i>• analyse management problems and provide feedback in enterprise ,</i> <i>• apply skills in function of efficient management in enterprise,</i> <i>• be competent to be part of a management team in enterprise,</i> 		
Contribution to the student load (which must correspond with learning outcomes)			
Activity	Hour	Day/week	In total
Teaching (Lectures and exercises)	4	15	60
Internship			
Contacts with teacher / consultations	1	5	5
Field exercises			

Midterm, seminars and projects.	2	7	14
Homework			
Self-learning time student (at the library or at home)	3	15	45
Final preparation for the exam	3	7	21
Time spent on evaluation (tests, quiz and final exam)	1	2	4
Projects and presentations.	1	1	1
Total			150

Teaching methodology:	<i>Lectures and exercises combined with case studies and class discussions.</i>
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Assessment methods:	<i>Case study 40% Final exam 60 %</i>
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Literature	
Basic Literature:	1. <i>Stephen P. Robbins dhe David DeCenzo: "Bazat e Menaxhimit - Koncepte dhe aplikime themelore, Botimi i gjashtë, 2011.</i>
Supplementary Literature:	2. <i>Shyqri LLACI "Manaxhimi", Tiranë 2012,</i> 3. <i>Berim Ramosaj: "MENAGEMENT – Bazat e menaxhmentit" Botimi i peste, Prishtine, 2016,</i> 4. <i>Shyqri LLACI "Teste,Ushtrime dhe Raste Studimore" 2012</i>

Designed learning plan:

Week	Lectures and exercises to be held
Week one:	<i>Presentation – Introduction to the students with the course syllabus, Enterprise Management - its importance, meaning and necessity,</i>
Week two:	<i>Historical development of management science,</i>
Week three:	<i>Business and business environment of the Enterprise,</i>
Week four:	<i>The external business environment,</i>
Week five:	<i>Communication & Coordination in the Enterprise</i>
Week six:	<i>Planning, Decision Making Process in Enterprise</i>
Week seven:	<i>Interactive Discussion on the course material - The first test,</i>
Week eight:	<i>Delegation of decision-making,</i>
Week nine:	<i>Organization as a Management Function in the Enterprise</i>
Week ten:	<i>Motivation and Leadership in the Enterprise</i>
Week eleven:	<i>Managerial control,</i>
Week twelve:	<i>Leadership, and managerial skills,</i>

Week thirteen:	<i>International Business Management,</i>
Week fourteen:	<i>Application of Information Technology in Enterprise</i>
Week fifteen:	<i>Interactive Discussion on the course material - Second Test,</i>

Academic policies and rules of conduct:

Regular attendance of lectures and exercises is necessary, as well as active participation with discussion and solution of tasks. Not impeding the progress required for learning using mobile phones turned off or in silent mode.