

## SYLLABI

Basic data of the subject	
Academic unit	Faculty of Management
Subject	Social entrepreneurship
Level	Bachelor
Course status	Elective
Year of studies	II
Semester	III
Number of hours per week	3
Value of credits - ECTS	4
Time/ Location	USHAF
Course lecturer	Prof. Ass. Dr. Gazmend Deda
Contact details	gazmend.deda@ushaf.net
Course description	
Course description	The course includes scientific material which will be elaborated by presenting the theoretical and practical aspect with papers and research on Social Entrepreneurship, Entrepreneurship and social entrepreneurship, Assessment of social change, Social design opportunities, Enterprise switching to meet unmet needs, segregation of duties, Market and industry analysis, Business plans for social entrepreneurship, SWOT analysis, Operational activities, Enterprise profitability point analysis, Social entrepreneurship financing, Structure of Entrepreneurship, Considerations for other businesses, Starting social work and presentation by students.
Course objectives	
Course objectives	The aim of the course is for students to develop knowledge by understanding the aspects of Social Entrepreneurship and their responsibilities for enterprise management. Students will also be prepared to pave the way for enterprise success in a competitive market by successfully managing social enterprises to create social value. This module will enable students to gain knowledge on how to perform social analysis - Financing social entrepreneurship, Risk management, Production plan, Analysis of profitability point in the enterprise, Accounting system in the enterprise, etc.
Expected learning outcomes	
Expected learning outcomes	Upon successful completion of the module, the student must: <ul style="list-style-type: none"> <li>• Gain knowledge about the social enterprise and distinguish its elements,</li> <li>• Understand organizational structures from traditional nonprofits</li> <li>• Identify the key elements in the ecosystem of social entrepreneurship,</li> <li>• Evaluate the strengths and limitations of social entrepreneurship in addressing social problems,</li> <li>• Distinguish the role of the social entrepreneur in addressing protracted social problems,</li> <li>• Interpret the positive acts of the enterprise in the context of increasing social impact,</li> <li>• Be competent for group work in social enterprises,</li> </ul>

• Build knowledge for a business feasibility plan,			
<b>Contribution to the student load (which must correspond with learning outcomes)</b>			
Activity	Hours	Days/Weeks	Total
Lectures	2	15	30
Theoretical exercises / laboratory	1	15	15
Internship	5	1	5
Contacts with teacher / consultations			
Field exercises			
Midterm, seminars and projects.			
Homework	1	5	5
Studying (at the library or at home)			30
Final preparation for the exam	1	5	5
Time spent on evaluation (tests, quiz and final exam)	3	2	6
Projects and presentations	1	4	4
<b>Total</b>			<b>100</b>
<b>Teaching methodology</b>	The lecture will be organized with the student in focus, the orientation in the elaboration of the material will be discussed in groups, visits and practical discussions on social entrepreneurship, the presentation of students for case studies, seminar papers or practical research in the field of finance in the company.		
<b>Assessment methods</b>	Assessment method (Criteria): 10 points - engagement in lectures and attendance, 10 points - seminar paper (research), research project, 80 points - from two Written Tests or Final Exam, The student has the right to take the Exam directly (written / oral test) - the test contains open-ended, closed-ended and multiple-choice questions, The student passes the exam if he collects 50 points from all the evaluation criteria,		
<b>Teaching tools</b>	Whiteboard, Internet, wireless, computer, projector, PowerPoint, etc.		
<b>Theory vs. practice ratio</b>	70% Theory 30% Assignment and student work presentation		
<b>Literature</b>			
<b>Basic literature</b>	1. Safet Merovci, PhD: "Ndërmarrësia", Prishtine 2000, 2. Teresa Chahine, 2016, Introduction to Social Entrepreneurship, CRC Press, Taylor & Francis Group, LLC,		
<b>Additional literature</b>	1. Guo, C., & Bielefeld, W. Social entrepreneurship: An evidence-based approach to creating social value. San Francisco, CA: Jossey-Bass. WSU, 2014, 2. Emeric Solymossy & Safet Merovci, "Ndërmarrësia", Prishtinë, 2006.		

	3. “Entrepreneur’s Toolkit”, Harvard Business Essentials, 2005.
<b>Designed learning plan</b>	
<b>Week</b>	<b>Lecture</b>
<b>Week one</b>	Introduction to social entrepreneurship; introducing students to the syllabus of the course
<b>Week two</b>	Summary on social entrepreneurship; introducing students to social entrepreneurship
<b>Week three</b>	Defining social entrepreneurship
<b>Week four</b>	The entrepreneur and social entrepreneurship; discussion with students
<b>Week five</b>	Assessment of social change,
<b>Week six</b>	Social design opportunities,
<b>Week seven</b>	Changing enterprises to meet unfulfilled needs; division of tasks, the first test,
<b>Week eight</b>	Market and industry analysis; allocation of duties,
<b>Week nine</b>	Business plans for social entrepreneurship,
<b>Week ten</b>	SWOT analysis
<b>Week eleven</b>	Operational activities; repetition and interactive discussion with students,
<b>Week twelve</b>	Analysis of profitability point in the enterprise,
<b>Week thirteen</b>	Social entrepreneurship financing; analytical demonstration with students
<b>Week fourteen</b>	Entrepreneurship structure,
<b>Week fifteen</b>	Business risk, business control; repetition of teaching material, Second Test,
<b>Academic policies and rules of conduct</b>	
The student is required to attend the lectures regularly and to have appropriate behavior towards the colleagues and the staff of the University, as well as to maintain order in the classroom and actively participate in lectures and exercises.	