

SYLLABUS

The basic course informations:			
Academic Unit:	Faculty of Tourism and Environment		
Title:	Management of projects and investments in tourism		
Level:	Master		
Status:	Compulsory		
Year of studies:	I		
The number of hours per week:	3		
ECTS:	5		
Time / Location:			
Course Professor:	Petrit Hasanaj		
Contact details:	petrit.hasanaj@ushaf.net		
Course description:			
	<i>The course prepares students who will be able to understand and use the learned practices at all stages of a project, apply project management and demonstrate competences in managing investment plans in tourism.</i>		
Objectives:			
	<i>The objective of this module is to develop the capacities (knowledge and skills) to effectively manage projects in accordance with international standards and methodologies as well as present the concepts of problem-solving by presenting possible solutions at different phases of the project.</i>		
Learning outcomes:			
	<p><i>After successfully completing this module, students will be able to:</i></p> <ul style="list-style-type: none"> • <i>identify and assess problems as well as understand the objectives of investment projects.</i> • <i>apply international financial methods during the planning and implementation of investment projects.</i> • <i>assess financial aspects and the efficacy and success of various investment projects.</i> • <i>analyze and assess an existing investment project in the field of engineering.</i> 		
Contribution to the student's charge (which should correspond with the results of the student's learning results)			
Activity	Hour	Day/week	In total
Theoretical and practical teaching	3	15	45
Practical work			
Contacts with the teacher / consultants	1	5	5
Field exercises			
Kollokfiume, seminars	2	2	4
Homework			
Student study time (in library or at home)	4	15	60

Final Preparation for Examination	9		9
Time spent on assessment (tests, quiz, final exam)	2	1	2
Projects, presentations, etc.			
Theoretical and practical teaching			
Total			125
Methodology of teaching:			
	<p><i>Interactive lectures with students on the topics taught, orientation in the elaboration of the material taking study cases which will be discussed in groups, learning based on a problem presented, presentation in groups by students and role play, practical lessons for subject and commitment for the student to present the knowledge gained during the lecture. Lectures are organized according to the principle of presentation of theoretical concepts with a power point of 50-60%, discussions and presentations of students and case studies 40-50%. Students will be given selected articles or papers to read and discuss in lectures and exercises. During the exercises - case presentation, explanation of theoretical concepts, discussions, presentation of student works. Students are required individually or in groups of 2-3 to prepare a presentation of key aspects of a real investment study by applying indicators and valuation methods.</i></p>		
The evaluation methods:			
	<p><i>Seminar paper and its presentation 40% - The seminar paper will be a group paper, of no more than three students. Students will review a feasibility study or business plan, critically analyze and evaluate it, and recommend changes. 60% exam - the exam will consist of theoretical questions and assignments;</i></p>		
Literature			
Basic Literature:			
	<ol style="list-style-type: none"> 1. Muhamet Mustafa: <i>Menaxhimi i Investimeve</i>, 2. S. Panariti, <i>Menaxhimi i projekteve</i>, Tirane, 2017. 		
Supplementary Literature:			
	<ol style="list-style-type: none"> 3. Handbook on Economic Analyses of Investment Operations, World Bank 4. UNIDO: Manual for Preparation and Appraisal of Industrial Projects; 5. Daynanada & Irons & Harrison, Herbohn, Capital Budgeting, 6. Financial Appraisal of Investment Projects, Cambridge 7. Ralph Tiffin: Practical Techniques for Effective Project Investment Appraisal (IFC) <i>A Guide to the Project Management Body of Knowledge, 4th Edition by the Project Management Institute (PMI) 2008 ISBN: 978-1-933890-51-7</i> 8. Clifford F. Gray, Eric W. Larson: <i>Project Management, The managerial Process</i>, McGraw-Hill, 2006 		

Theory and practice report:	60% Theory 40% Practice
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The lesson plan design:

Week	Lectures to be held
Week 1:	<i>Presentation - introducing students to the syllabus of the course, The role and meaning of investments and the investment process, The meaning of the project;</i>
Week 2:	<i>Investment study (Investor skills analysis; Sales market analysis);</i>
Week 3:	<i>Investment Study: Technical-technological solution, location and organizational and managerial aspects, Seminar paper;</i>
Week 4:	<i>Financial analysis; Investment volume planning; Business results simulation - success balance; Cash flow structure and approaches to efficiency assessment, presentation;</i>
Week 5:	<i>Evaluation of financial efficiency, static and dynamic approaches;</i>
Week 6:	<i>Social and economic analysis, presentation;</i>
Week 7:	<i>Reflection and discussion about the seminar assignment;</i>
Week 8:	<i>Sensitivity and risk analysis, presentation;</i>
Week 9:	<i>Project implementation management - introduction to project management, MS Project, presentation;</i>
Week 10:	<i>Project identification, planning, organization and control; Identification and breakdown of activities;</i>
Week 11:	<i>Budgeting and time planning; Organization of activities and work packages;</i>
Week 12:	<i>Recruitment of project manager and staff; Project monitoring and evaluation, presentation;</i>
Week 13:	<i>WBS, Time and Cost Planning;</i>
Week 14:	<i>Critical path and PERT, project organization and control;</i>
Week 15:	<i>Presentation of the work so far;</i>

Academic policies and rules of conduct:
<i>Regular attendance, tranquility and active engagement in dialogue during lectures and exercises are obligatory. As a matter of courtesy, mobile phones should be switched off during classes and exams.</i>

