

Course basic data	
Academic unit:	Faculty of Management
Course title:	Knowledge Management and Innovation
Level:	Bachelor
Course status:	Elective
Year of study:	II
Number of hours per week:	4
Value in credits - ECTS:	5
Time / location:	
Course leader:	Lect.Sejdi Hoxha
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Course description	<p>The course elaborate theoretical as well as practical aspects of knowledge management and innovation in the enterprise, with focus - Innovation and business model. Knowledge Management and Practical Application, Theoretical Framework of Innovation Development and Creativity, Innovation and Entrepreneurship, Sources of New Ideas, Intellectual Property Management, Innovation Implementation Problems / Resistance to Innovations, Importance of Creative Approach to Innovation Development , Creative Problem Solving Process, Innovation Adoption and Implementation Phase, Innovation Adaptation, Organizational Culture, Intellectual Capital, Intellectual Property Structure, Human Resource Development - Trainings, Leadership Role in Exchange of Knowledge, Competencies and Use of them</p>
Course aims:	<p>Students are acquainted with the concept of knowledge and innovation and its importance to the organization, including the enterprise management process, the study covers innovation in the process of professional advancement of staff, the process of advancing technology, incorporating innovation in research, making decisions like a process, innovation in industrial production.</p>
Learning outcomes:	<p>After the successful completion of the course, the student will be able to:</p> <p>After the successful completion of the course, the student will be able to:</p> <ul style="list-style-type: none"> • Understand the importance of knowledge and creativity in the function of innovation and sustainable development, • Understand the importance of innovations in the context of globalization; • Analyze interconnections between innovation and creative entrepreneurship

	<ul style="list-style-type: none"> • Have the skills to innovate in routine work in the enterprise, • Can process innovation ideas • Being competent to participate in innovative teamwork within the enterprise, 		
Contribution in Student's learning (should correspond with Students learning outcomes)			
Activity	Hrs	Days/weeks	Total
Lectures	4	15	60
Theory/Lab exercises			
Practical work	1	5	5
Contact hours/consultations with lecturer	1	5	5
Exercises in the field			
Tests, seminars	1	2	2
Home work	1	5	5
Student's independent study time (library or home)			40
Final preparation for exam	1	2	2
Time spent during assessment (tests, quizzes, final exam)	3	1	3
Projects, presentations, etc.	1	3	3
Total			125
Methodology of teaching (and learning)	Interactive lectures with students on the taught topics; orientation in the elaboration of the material by taking case studies that will be discussed in the group; learning based on a presented problem; student presentation and role acting, practical lessons for the subject and engagement of the student to present the knowledge gained during the lecture.		
List of references			
Basic literature:	➤ Ymer Havolli - "Menaxhimi i dijesh dhe inovacionit", 2012, UP - Prishtine		
Additional literature:	➤ Trott, P. - "Innovation Management and New Product Development", 2008, Prentice Hall, London 2010, ➤ Ettlie, J.E. - "Managing Technology Innovation", 2000, John Wiley & Sons,		
Lectures timeline:			
Week	Lectures to be held		
Fist week:	Presentation of the syllabus,		
Second week:	Innovation and business model,		
Third week:	Knowledge management and application in practice,		
Fourth week:	The theoretical framework of innovation and creativity development,		
Fifth week:	Innovation and Enterprises,		

Sixth week:	Sources of new ideas,
Seventh week:	Intellectual Property Management,
Eighth week:	Problems in implementing innovations / Resistance to innovations,
Ninth week:	The importance of creative approach to innovation development,
Tenth week:	The creative process of problem solving,
Eleventh week:	The phase of acceptance and implementation of innovation,
Twelfth week:	Adapting Innovations, Organizational Culture,
Thirteenth week:	Intellectual Capital, Intellectual Capital Structure,
Fourteenth week:	Human resource development - Trainings
Fifteenth week:	The role of leadership in the exchange of knowledge,
Academic Policies and Rules of Conduct	
<i>The student is obliged to continue the lectures regularly and to have correct behavior among colleagues and staff of the University while maintaining the smooth and interactive engagement during lectures and exercises is mandatory.</i>	