

Course basic data			
Academic unit:	Faculty of Management		
Course title:	Entrepreneurship		
Level:	Bachelor		
Course status:	Compulsory		
Year of study:	II		
Number of hours per week:	4		
Value in credits - ECTS:	5		
Time / location:			
Course leader:	Lect.Arta Jashari,		
Contacting details:	Arta.jashari@ushaf.net		
Course description:	The material for this module contains the relevant scientific topics, such as: Business planning; Way of drafting the action plan for the underlying enterprise; Business Plan levies; SWOT analysis; Drafting the financial strategy; Profit idea; Identifying budget projections; Challenges of entrepreneurship; Entrepreneur and Entrepreneurship; Forms of Entrepreneurship; Identification of Opportunities - Enterprise Market Entry Strategy; Problem Forecasting; Risk Management; Production Plan; Operational Plan; Profitability Analysis at Enterprise; Accounting System at Enterprise, The cash flow in enterprise.		
Course aims:	Students will become acquainted with the entrepreneurship and the process of enterprise formation, and gain knowledge of the entrepreneur's resources and ideas to start the process of starting the economic entity as a functional enterprise.		
Learning outcomes:	<p>Upon completion of the course, the student will be able to:</p> <ul style="list-style-type: none"> • Analyse the ideas and resources and procedures for establishing an enterprise, • Apply the skills for drafting an action plan to follow the steps for establishing the enterprise, • Be able through the investment plan, to identify cost and profit in the future, • Be able to draft a strategic conceptual plan of enterprise scope. 		
Contribution in Student's learning (should correspond with Students learning outcomes)			
Activity	Hrs	Days/weeks	Total
Lectures	4	15	60
Theory/Lab exercises			
Practical work	1	5	5
Contact hours/consultations with lecturer	1	5	5

Exercises in the field			
Tests, seminars	1	2	2
Home work	1	5	5
Student's independent study time (library or home)			40
Final preparation for exam	1	2	2
Time spent during assessment (tests, quizzes, final exam)	3	1	3
Projects, presentations, etc.	3	1	3
Total			125
Methodology of teaching (and learning)	Interactive lectures and elaboration of material by taking case studies that will be discussed in the group; learning based on a presented problem; practical lessons for the course and engagement for the student to present the knowledge gained during the lecture.		
Assessment Methods (Eligibility Criteria)	80 points - from 2 written test or the final exam, 10 points - attendance, engagement in lectures, 10 points - seminar paper, research project, etc.,		
List of references			
Basic Literature	➤ Safet Merovci, PhD: "Ndërmarrësia", Prishtine 2008		
Additional Literature	<ul style="list-style-type: none"> ➤ Rob Yeung: "The rules of Entrepreneurship", 2007 ➤ Emeric Solymossy & Safet Merovci, "Ndërmarrësia", Prishtinë, 2006. ➤ "Entrepreneur's Toolkit", Harvard Business Essentials, 2005. 		
Lectures Timeline			
Week	Lectures to be held:		
Fist week:	Presentation - Introduction to the students with the course syllabus, Business planning, the way of drafting the action plan for the underlying enterprise,		
Second week:	Business Plan, SWOT Analysis,		
Third week:	Drafting the financial strategy,		
Fourth week:	The idea of profit, Identifying budget projections,		
Fifth week:	Entrepreneurial Challenges, Entrepreneur and Entrepreneurship,		
Sixth week:	Forms of entrepreneurship,		
Seventh week:	Interactive Discussion about the course material - The first test,		
Eighth week:	Identification of Opportunities - the market penetration strategy for the enterprise,		
Ninth week:	Problem prediction,		
Tenth week:	The production plan,		
Eleventh week:	Operational Plan, Analysis of the break-even point in the enterprise,		

Twelfth week:	Accounting system in the enterprise,
Thirteenth week:	The flow of cash in the company.
Fourteenth week:	Risk Management,
Fifteenth week:	Interactive Discussion about the course material - The second test.
Academic policies and rules of conduct:	
<i>Regular attendance, maintaining the order and active engagement in dialogue during lectures and exercises is compulsory.</i>	