

Basic data of the subject			
Academic Unit:	Faculty of Management		
Subject title:	Reengineering		
Study level:	Bachelor		
Subject status:	Compulsory		
Years of study:	III		
Number of hours per week:	4		
Value of credits - ECTS:	5		
Lecturer of the subject:	Prof.Dr.Bujar Pira		
Contact details:	bujar.pira@ushaf.net		
Subject description:	<p>This course deals with different concepts, approaches and applications for business process re-engineering. It illustrates how to take giant strides to attain market dominance in a dynamic business world. The course shows how automation of re-engineered processes can increase competitive advantage for a firm. Using several case studies, the course also shows how different companies have streamlined their processes, reduced their cost of operations, have created cross functional process excellence to increase value proposition to all stakeholders.</p>		
Purpose of subject:	<p>The course goal is to give ability to students to undertake the activities of the reengineering process in practical and theoretical thinking for its implementation in businesses. It also aims students to learn the advantages of recognizing opportunities to redesign business processes and reorganize them.</p>		
Expected learning outcomes:	<p>The knowledge gained through the teaching of this course will contribute to the students having the opportunity:</p> <ul style="list-style-type: none"> • to understand how business can be reorganized, • and the ability to analyze a practical application of the Business Process Reengineering Framework, • to analyze marketing strategies, • to implement effective changes that will contribute to the radical improvement of business processes and business outcomes. 		
Contribution to student workload (which should correspond to the students learning outcomes)			
Activity	Hours	Days/week	Total
Lectures	2	15	30
Theoretical / laboratory exercises	1	15	15
Practical work	1	15	15
Contacts to the Lecturer / Consultations	1	3	3

Field exercises			
Tests, student seminars			
Home work			
Time of self-study (in the library or home)	4	15	60
Final preparation for the exam			
Time spent in assessment (tests, quiz, final exam)	2	1	2
Projects, presentations, etc.			
Total			125
Teaching methodology:	The lectures and exercises will provide theoretical knowledge and examples from practice in the implementation of re-engineering. There will be lectures but conversations and discussing different situations from different experiences as well as questions and answers		
Assessment methods:	Activity during lectures	5	
	Practical Lesson	5	
	Homework	20	
	Test 1	40	
	Test 2	30	
Literature			
Basic literature:	➤ Graham R. Sturdy, Business Process Reengineering: Strategies for Occupational Health and Safety, Cambridge Scholars Publishing.		
Additional literature:	➤ Subramanian Muthu , Larry Whitman , S. Hossein Cheraghi, Business Process Reengineering: A Consolidated Methodology (2006) ➤ Feldman Clarence. G, (1998), The Practical Guide to Business Process Reengineering using IDEF0., Dorset House Publishing, New York. ➤ Various online journal articles		
Designed plan of teaching:			
Weeks	Lecture to be held		
First week:	Objective of the course - Syllabus; The Evolution of Business Processes Reengineering 1		
Second week:	The Evolution of Business Processes Reengineering 2		
Third week:	Business Processes Reengineering Total Quality Management and IT		
Fourth week:	Business Processes Reengineering Total Quality Management and IT 2		
Fifth week:	Business Processes Reengineering Methodologies 1		
Sixth week:	Business Processes Reengineering Methodologies 2		

Seventh week:	Review
Eighth week:	Research Methodology
Ninth week:	Research Methodology
Tenth week:	A Practical Application of the BPR Framework 1
Eleventh week:	A Practical Application of the BPR Framework 2
Twelfth week:	Description of Results
Thirteenth Week:	Critical Success Factors
Fourteenth Week:	Conclusions and Recommendations
Fifteen week:	Final Review
Academic Policies and Rules of Conduct:	
<i>Regular attendance, keeping calm and active engagement in dialogue during lectures and exercises is mandatory.</i>	