

SYLLABUS

Course basic data	
Academic unit:	Faculty of Tourism and Environment
Course title:	Project Management in Hospitality and Tourism
Level:	Bachelor
Course status:	Mandatory
Year of study:	III
Number of hours per week:	3
Value in credits – ECTS:	5
Time / location:	
Course leader:	Prof. As. Dr. Artan Veseli
Contacting details:	artan.veseli@ushaf.net
Course description	
Course description	<p>This course provides a systematic and thorough introduction to all aspects of project management. Projects are an increasingly important aspect of business in hospitality and tourism industry. Therefore, the course underlines the importance of understanding the relation between projects and the strategic goals of the organisation. The course also discusses the technical, cultural, and interpersonal skills necessary to successfully manage projects from start to finish. It emphasizes that project management is a professional discipline with its own tools, body of knowledge, and skills. Concepts are reinforced by case studies covering a wide variety of project types in hospitality and tourism industry.</p>
Course aims:	<p>This course aims to develop students' competencies and skills for planning and controlling projects in hospitality and tourism industry and enhance their understanding of interpersonal issues that drive successful project outcomes.</p> <p>Also, this course aims emphasize the tools that improves the student's ability to plan, implement and manage projects during their entire life cycle, from scoping the project until its closure, including the methodologies of estimating time and costs for completion and the measurement of progress and performance.</p>
Learning outcomes:	<p>Upon satisfactory completion of the course, the student should be able to:</p> <ol style="list-style-type: none"> 1. Understand the importance of PM in hospitality and tourism industry and to apply specific tools, models and processes 2. Understand the importance of applying these methodologies and tools at the four distinct stages in the Project's life cycle (Initiation,

	Planning, Execution and Closing Phase). 3. Demonstrate the use of appropriate network scheduling techniques. 4. Understand the importance of values and cultural differences, particularly in hospitality and tourism projects.
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Contribution in Student's learning (should correspond with Students learning outcomes)

Activity	Hrs	Days/weeks	Total
Lectures	2	15	30
Theory/Lab exercises	1	15	15
Practical work			
Contact hours/consultations with lecturer	2	4	8
Exercises in the field (study visits)			
Tests, seminars	3	1	3
Home work			
Student's independent study time (library or home)	3	15	45
Final preparation for exam	6	3	18
Time spent during assessment (tests, quizzes, final exam)	3	1	3
Projects, presentations, etc.	3	1	3
Total			125

Teaching methodology:

The course will take place in duration of 15 weeks, with 2 hours lectures per week, where the theoretical concepts will be treated and explanation will be provided about the project management processes, and 1 hour in class group exercises. Learning should be an active and self-motivated experience. Students are strongly recommended to have an updated understanding of developments related to this course and related to their wider study program. Active and engaged learning will turn out to be enriching to the overall course and class discussions. Students are invited to deepen their understanding of both theoretical and current issues from a variety of sources.

The course material consists of powerpoint presentations, lecture notes and readings from the textbook. Powerpoint presentations will be made available after the respective classes have taken place.

The syllabus, powerpoint presentations and important messages will be uploaded to the University Management System (UMS). Students are expected to visit this site regularly to keep

	abreast of course evolutions. The professor is expected to upload relevant material in a timely manner.
Assessment methods :	Presentation of a Project Charter 20% (Group presentation composed of 4 students) Mid-term Exam 20% (Individual test with multiple choice questions) Attendance and participation 10% Final exam 50% (Individual test with multiple choice questions)
List of references	
Basic literature:	1. Panariti S. (2017). Menaxhimi i Projekteve, Tiranë 2. Huffadine, M. (1993). Project Management in Hotel and Resort Development, McGraw-Hill
Additional literature:	1. Larson, E.W. and Gray, C.F. (2018), Project management the managerial process, Seventh Edition, McGraw-Hill 2. Project Management Institute. (2017). A guide to the Project Management Body of Knowledge (PMBOK guide) (6th ed.). Project Management Institute. 3. Mulcahy, R. (2018). PMP Exam Prep, Ninth Edition, Minnetonka, Minnesota : RMC Publications.
Lectures timeline:	
Week	Lectures
Fist week:	Introduction to Project Management
Second week:	The environment in which projects operate
Third week:	The role of a Project Manager
Fourth week:	Project Integration Management
Fifth week:	Project Scope Management
Sixth week:	Presentation of a Project Charter (Group Presentation)
Seventh week:	Project Time Management
Eighth week:	Project Cost Management
Ninth week:	Mid-term exam
Tenth week:	Project Quality Management
Eleventh week:	Project Human Resource Management
Twelfth week:	Project Communications Management
Thirteenth week:	Project Risk Management
Fourteenth week:	Project Procurement Management
Fifteenth week:	Project Stakeholder Management

Academic policies and rules of conduct:

Regular attendance, maintaining the order and active engagement in dialogue during lectures and exercises is compulsory.