**Syllabus**

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| **Basic data of the subject** | | | | |
| **Academic unit:** | **Faculty of Engineering and Informatics** | | | |
| **Title of the subject:** | **Entrepreneurship** | | | |
| **Level:** | **Master** | | | |
| **Course Status:** | **Core** | | | |
| **Year of studies:** | **2** | | | |
| **Number of hours per week:** | **4** | | | |
| **Value of Credits - ECTS:** | **6** | | | |
| **Time / location:** |  | | | |
| **Course lecturer:** | **Prof.As.Dr. Sokol Krasniqi** | | | |
| **Contact details:** |  | | | |
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| **Course Description** | *This course is designed to help students evaluate the business skills and commitment necessary to successfully operate an entrepreneurial venture and review the challenges and rewards of entrepreneurship.* | | | |
| **Objectives of the course:** | *The purpose of this course that Students should familiarize themselves with the entrepreneur and the process of forming the enterprise, gain knowledge of the entrepreneur's resources and ideas to start the process of forming the economic entity as a functional enterprise* | | | |
| **Expected learning outcomes:** | *Upon successful completion of this subject, student will be able to:*   * *analyse the ideas and resources and procedures for establishing an enterprise,* * *apply skills for drafting a paper action plan to follow the steps on establishing the enterprise,* * *identify future costs and profits through the investment plan,* * *develop the strategic conceptual plan of entrepreneurship* | | | |
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| **Contribution to the student load (which must correspond with learning outcomes)** | | | | |
| **Activity** | | **Hour** | **Day/Week** | **In total** |
| Lectures with lab tutorials | | 4 | 15 | 60 |
| Internship | |  |  |  |
| Contacts with teacher / consultations | | 2 | 4 | 8 |
| Field exercises | |  |  |  |
| Midterm, seminars and projects. | | 15 |  | 15 |
| Homework | |  |  |  |
| Self-learning time student (at the library or at home) | | 3 | 15 | 45 |
| Final preparation for the exam | | 20 |  | 20 |
| Time spent on evaluation (tests, quiz and final exam) | | 1 |  | 1 |
| Projects and presentations. | | 1 |  | 1 |
| **Total** | |  |  | **150** |
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| **Teaching methodology:** | *Lectures combined with case studies and interactive group discussion* | | | |
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| **Assessment methods:** | *Assignment 30%*  *Final exam 70%* | | | |
| **Literature** | | | | |
| **Basic Literature:** | 1. Rob Yeung: “The rules of Entrepreneurship”, 2007 | | | |
| **Additional Literature:** | 1. Safet Merovci, PhD: “Ndërmarrësia”, Prishtine 2008 | | | |
| **The ratio of theory and practice** | *60% theory with numerical exercises and 40% laboratory work.* | | | |

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| **Designed learning plan** | |
| **Week:** | **Lectures and exercises to be held** |
| **Week one:** | *Introduction*  *Business planning* |
| **Week two:** | *Ways of drafting the action plan for the underlying enterprise* |
| **Week three:** | *Business Plan Leads* |
| **Week four:** | *SWOT Analysis* |
| **Week five:** | *Financial Strategy Design* |
| **Week six:** | *Profitable Idea* |
| **Week seven:** | *Identifying Budget Projections* |
| **Week eight:** | *Entrepreneurial Challenges and Entrepreneurship* |
| **Week nine:** | *Forms of Entrepreneurship* |
| **Week ten:** | *Identifying Opportunities* |
| **Week eleven:** | *Identifying Opportunities* |
| **Week twelve:** | *Market Access Market Strategy* |
| **Week thirteen:** | *Problem Forecasting* |
| **Week fourteen:** | *Risk Management* |
| **Week fifteen:** | *Preparation for the exam* |

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| **Academic policies and rules of conduct** |
| *Regular attendance of lectures and exercises is necessary, as well as active participation with discussion and solution of tasks. Not impeding the progress required for learning using mobile phones turned off or in silent mode.* |