

Basic data of the subject			
Academic Unit:	Faculty of Architecture, Design and Wood Technology		
Subject title:	Graphic Communication		
Study level:	Master		
Subject status:	Elective		
Year of study:	II		
Number of hours per week:	4		
Value of credits - ECTS:	5		
Lecturer of the subject:	Prof. Dr. Sulejman Meta		
Contact details:	sulejman.meta@ushaf.net		
Subject description:	This subject will treat the ways of graphic communication during the project presentations of interior architectures and design spaces.		
Purpose of subject:	The aim of the subject is to study graphical software that assists in graphic design of projects so that the client understands the project in a visual way.		
Expected learning outcomes:	<p>After the completion of this module, students will be able to:</p> <ul style="list-style-type: none"> • Analyze and understand the way of introduction in Graphic Project. • To understand Graphic appearance of projects through graphic programs. • Realize the graphical presentation of the project through the graphical programs as well as to do its printing. • Create a portfolio with personal work. 		
Contribution to student workload (which should correspond to the students learning outcomes)			
Activity	Hours	Days/week	Total
Lectures	2	15	30
Theoretical / laboratory exercises	2	15	30
Practical work	1	5	5
Contacts to the Lecturer / Consultations	2	2	4
Field exercises	2	4	8
Tests, student seminars			
Home work	1	12	12
Time of self-study (in the library or home)	2	15	30

Final preparation for the exam			
Time spent in assessment (tests, quiz, final exam)	2	1	2
Projects, presentations, etc.	4	1	4
Total			125
Teaching methodology:	Lectures and combined exercises with case of studies and class discussions.		
Assessment methods:	70% Seminary work 10% Presentation 20% Final exam		
Literature			
Basic literature:	1. Graphic Design for Architects: A Manual for (Paperback) by Karen Lewis		
Additional literature:	2. Introduction to Graphic Communication, Second Edition 2018 by Harvey Levenson and John Parsons 3. Fundamentals of Graphics Communication 6th Edition, by Gary Robert Bertoline (Author), Eric N Wiebe (Author), Nathan W Hartman (Author), William A Ross (Author) 4. Modern Graphics Communication (5th Edition) 5th Edition by Shawna E. Lockhart (Author), Marla Goodman (Author), Cindy Johnson (Author)		
Designed plan of teaching:			
Weeks	Lecture to be held		
Week 1:	Graphic communication - Introduction		
Week 2:	How to prepare a portfolio		
Week 3:	Competitive Techniques		
Week 4:	Introduction to Adobe Photoshop		
Week 5:	Familiarization with the tools in Photoshop		
Week 6:	Adjusting the picture, organizing and ranking		
Week 7:	Introduction in Corel		
Week 8:	Familiarization with the Corel tools		
Week 9:	Adjusting the picture, organizing and ordering		
Week 10:	Introduction in Adobe Indesign		
Week 11:	Familiarization with Indesign tools		
Week 12:	Picture adjustment, organizing and ranking		
Week 13:	Graphic informations		
Week 14:	Preparation of the the material for press		

Week 15:	Preparation of the the material for press
Academic Policies and Rules of Conduct:	
Regular attendance, keeping calm and active engagement in dialogue during lectures and exercises is mandatory.	